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NBC

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CHICAGO OUTLET

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PRODUCTION

ANNOUNCER

ENGINEER

REMARKS

U.S. PUBLIC RELATIONS
OCT 4 1937
FILE CLERK

ANNOUNCER: "Uncle Sam's Forest Rangers"

MUSIC: Quartet: Rangers Song

ANNOUNCER: The crisp fall weather has brought the warning of coming winter, and with it preparation for the sports of the season. Winter sports have gained popularity in the country with leaps and bounds. There was a time when skis, toboggans and snow-shoes were seldom seen outside of Switzerland or Lake Placid. Now the railroads in many parts of the country add a special ski train with the appearance of the first snowflakes. Every one from grandpa to junior bundles up in muffler and mittens and strikes out for the hills. The National Forests have become not only America's favorite summer playgrounds - but America's favorite winter playgrounds as well. With careful planning and consideration the U. S. Forest Service is developing the areas within the National Forests most suitable for winter sports. Ski trails are laid out, toboggan slides constructed, areas set aside for beginners, toboggan slides constructed, shelters put up. But more important - the Forest Service invites you to participate in these winter sports - to use them at every opportunity, and they are free and open to all.

And now we go once again to the Pine Cone National Forest and the District of Ranger Jim Robbins and his assistant ranger, Jerry Quist. Folks are already talking winter sports everywhere in and around the National Forest. At Andy Goodman's general store in Winding Creek we hear -

FADE IN MIXED CROWD B.G.

ANDY. (Old Place Fading In) If ya got no winter gonna have more snow this year than last. Don't you think so, Bill?

BILL. (MIDDLE AGE, BUSINESS-LIKE) Couldn't say. What makes you think so?

ANDY. Whenever the leaves are late turnin' like they are this fall, you can bet your bottom dollar there'll be plenty of snow. Never seen it fall, Bill.

CABLE. (MIDDLE AGE, TOO GENIAL AND HEARTY) But you always have plenty of snow in a fine country like this, don't you?

ANDY. He don't hafta worry yerself about that, Mr. Cable. This is one part of the country where they'll always be plenty of snow for winter sports.

CABLE. I'm glad to hear someone say that and mean it. You don't have much skiing without snow. (LAUGHS)

BILL. You know, it's kinda funny, Mr. Cable. We folks that live here used to hate the winter so much because of the snow and how bad it was. Now we don't mind it 'cause it makes the snow so much better.

ANDY. You can't beat winter or how much snow we get. It's just like we did in the regular season.

CABLE. Well now, that's just what I like. I like the snow and the winter. That's why I like to go to the mountains every winter. And I like the snow so much I like to go every winter.

ANDY. You know what? I like to go every winter.

CABLE. Yes indeed. And I like the snow so much I like to go every winter. The snow is so good and the winter is so good. The snow is so good and the winter is so good.

CABLE: (CONTINUED)

And I've got the whole secret of it all. I've studied the situation like a book. And let me tell you, there's a gold mine in it for whoever's clever enough to cash in on it. Didn't you have more business in your store than any winter before the sports were popular?

ANDY: I had pretty near twice as much.

CABLE: Everybody in Winding Creek ought to profit by it.

ANDY: Bill cain't. He's only a rancher.

CABLE: There's one more you've got to know, Mr. Goodman. Thompson can get in on this too - this proposition I was telling you about.

BILL: I don't know if my wife'd allow it.

CABLE: You mean she wouldn't allow you to make money?

BILL: Well, I don't know -

ANDY: I got one that won't let me spend nothin', but blessed if I ever seen one that was agin' makin' money.

CABLE: Everybody in town will be rich if we can put this thing across.

NADY: I bought some fake winin' stock once and my wife's still naggin' me about it.

BILL: Just exactly what is your idea, Mr. Cable?

CABLE: I've got some blue prints of the whole thing. (RATTLE OF PAPER) See? I'll lay these out on the counter if that's all right.

ANDY: Some of the best this order out of your window's - some
air more than. So's that.

CABLE: Thank you. That's excellent - Now, say, this first one
is a sketch of the lodge and the floor plan. You can
get an idea from this as to what the finished building
will look like.

ANDY: It does look like that club house you see in the world.

CABLE: (PLEASED) It is rather small, isn't it? You notice
how simple the lines are. It should be smart and
attractive to attract the very best trades, you know.
But we can keep the prices down low enough to attract
to everybody. It's a natural entrance. Really, you
are the people flock to it.

WILL: Oh, yes.

WILL: (CRACKLE OF PAPER) And here's a preliminary sketch of part
of the end of the road.

ANDY: That's a sketch, Mr. Cable. Thank you. (CABLE) Say
now, I'm glad. Here's your order for the

WILL: (PLEASED) Thank you very much indeed. The you put in
the time and effort for this.

ANDY: Sketches like that. They're right to you.

WILL: That's fine. Really, Will.

WILL: Ready, Mr. Cabling.

ANDY: Say, I wouldn't object to a lot of what you're talking about
over from the yard. In fact.

CABLE: Now do you do. Are you ready?

BESS: I'm glad to meet you, Mr. Cable.

ANDY: He's interested in a winter sports idea, Mrs. Robbins. It oughta do a lot for Windin' Creek if we can get it through.

BESS: It sounds very interesting, Andy.

CABLE: Of course we don't have everything lined up yet. But that will come in time. It'll probably be the greatest thing that ever happened to this little town.

BESS: We're always glad to have people take an interest in our town. (FADING) Goodbye, Mr. Cable. Thank you, Andy.

ANDY: 'S all right, Mrs. Robbins. 'Eye. That's the wife of the Ranger here, - Jim Robbins.

CABLE: Is that right? Well, now, that's another thing I wanted to speak to you about. They tell me the best locations for skiing and what not are to be found in the National Forest.

BILL: That's right.

ANDY: Sure, Everybody knows that.

CABLE: Well, we'll have to get a lease on the land if we're to make anything out of it. After all, you can't expect to make any profit unless you charge a good admission price.

BILL: You mean we'd have to charge admission for the skiing and all that?

CABLE: Well, my dear man, how did you think we'd make money if we didn't?

BILL: But everybody gets into the National Forest too, so it is not.

CHAS: Oh, but we can fix that. We'll make things so much better than they ever have been that people will be glad to use the price we ask.

ANDY: I ain't never seen nobody yet that we'll let in here when there's anything like around.

CABLE: They will when they see our development. Now I'll make an appointment with the Ranger this afternoon and I want you and to go along with me. I want you to tell him exactly what this proposition will mean to Windy Creek. You're progressive business men now and we'll get the wind on to what you say.

ANDY: I ain't so sure of that.

CABLE: But we're interested in the settlement of Windy Creek. Isn't we?

ANDY: Jim McDaniel? I should say we are interested. Only when it's what we're interested in and we're convinced.

CABLE: Just you boys that to me as good friends. It's an old hand a wind over the thing. I'll call the Ranger tomorrow and we'll see him this afternoon. Is that clear?

BILL: Yes, sir, clear with me.

ANDY: Yes, I'll go with you.

CABLE: Wonderful! Wonderful! Now, when can I have your abridgement?

ANDY: I'll give you mine soon's I see you over at the bank.
Five hundred, did you say?

CABLE: Yes, that will be your initial investment. But of course
you're free to put in as much as you wish.

BILL: I gotta see a fella that owes me something before I can
give you a check. Would it be all right if I was to give
it to you before we go to Jim's place?

CABLE: Of, of course. That's soon enough. We want to get this
rolling, that's all.

ANDY: Sure, I getcha.

CABLE: (FADING) Well, I'll see you this afternoon.

BILL: Sure, so long.

ANDY: We'll be seein' you.

MUSIC: INTERLUDE

JIM: (FADING IN) Doggone this place.

JERRY: What's the matter with it?

JIM: Needs cleaning. Bees promised to bring some cleaners
from the store.

JERRY: She oughta be back pretty quick. Look, Jim. I can
show you here on the map where that ski trail ought to go.

JIM: You can't lay out ski trails on a map that easy, Jerry.

JERRY: Why not? I know the country pretty well. See? It can run along
till it draws to the old road.

JIM: Uh-huh. But how many big trees are there by the road? Now that?

JERRY: A-h-h-h-no, I don't -- I guess you're right, Jim.

DOOR OPENS AND CLOSSES

BEAN: (FADING IN AS DOOR CLOSES) Here's your pine cleaner, Jim.

JIM: Thanks. Bean. Thanks. Thought you were never coming back.

JERRY: Let me take those groceries for you, Mr. Hollister.

BEAN: No, no. Thank you, Jerry. (FADING) I'll just take them into
the kitchen.

JIM: (BLOWING ON PIPE) A-h-h-h- that's more like it. This pipe of mine
doesn't usually get closed up like that.

JERRY: From the way it sounds I'd say it ought to be blown enough
to blow itself clean out.

JIM: (CHUCKLING) It takes a pretty good job to mend a pipe like
this.

JERRY: (FADING) I'll see you down some day.

JIM: Whyas. Have you got the new mill the new millers got?

JERRY: Here it is. I put 'em on one of the old old ones. A year
ago last year. That all right?

JIM: Good idea. I told 'em at the Hotel that the new millers would
be ready in a couple of weeks. Now you have 'em ready by then.
Thank.

JERRY: Sure, Jim. Shall I include that new jump you were talking about?

JIM: I guess so. We can put some of the CCC boys on it if we're rushed for time.

JERRY: Okay. Gosh I can hardly wait for it to snow. I'm gonna do plenty of skiing myself this winter.

JIM: I reckon we'll have more winter visitors than ever, with these improvements we're making for them.

BESS: (FADING IN) Oh, Jim!

JIM: Yes?

BESS: Do you know a man by the name of Cable?

JIM: Cable? Like a steel cable?

BESS: Yes. He's about as tall as you are, and fat, with a big face.

JIM: Hey. Heard of him.

BESS: I met him in Andy's store. He was talking to Andy and Bill Thompson.

JERRY: I think I saw him yesterday down at the post office. Mrs. Robbins.

BESS: He seems to be a stranger around here. Andy said he was interested in winter sports.

JERRY: He looks like one of these "promoter" fellas.

JIM: Did you talk to him, Bess?

BESS: Only a little. He said he was going to do something that would likely be the greatest thing that ever happened to Windling Brook.

JIM: Well, well! That's fine of him to take so much interest in the town.

BESS: I don't know for certain, but it sounded to me like some get-rich-quick scheme. And you know Andy Goodman.

JIM: Maybe he wants to put up a hot dog stand at the tournament this year, to run competition against your Ladies Aid.

BESS: Oh, now, Jim, be serious about it.

PHONE RINGS.

JIM: I'll get it. (RECEIVER CLICKS) Pine Cone Ranger Station--Education Mr. Cable? -- yes -- this afternoon -- about what time? -- yes. That suits me -- two-thirty -- all right. Goodbye, Mr. Cable.

BESS: Jim, that was the man I was telling you about. Is he coming here this afternoon?

JIM: That's what he said. Wants to see me on important business, he said.

BESS: Well, I may be wrong, but I don't think I'd trust him.

JIM: Well, we'll see this afternoon, Bess. (CHUCKLING) But I'll have Jerry near me in case anything happens.

MUSIC: INTERLUDE

JIM: (FADING IN) Your idea is to build this big lodge and make these improvements for winter sports near it? And you'll charge admission to everything.

CABLE: (FAST SALES TALK) I tell you Ranger, I've got the secret of this winter sports business down to a simple formula. Winter sports will always be popular as long as there's snow anywhere in this country. Why? Merely because everybody can participate. The young folks and the kids can find nearly any kind of entertainment they want. Free figure skating to sliding down hill. But the old folks aren't very keen about getting out in the cold air. So I'm building this lodge facing the sk. jumps and bob sled runs and the lake. The entire front of it will be made of glass. And that will enable the old people to see what's going on and still be comfortable too. Brilliant idea huh?

JIM: Uh huh.

JERRY: Did you design this layout?

CABLE: Yes sir. Pretty good, ain't it?

ANDY: I was tellin' Mr. Cable it looks like one of them club houses you see in the movies.

BILL: But won't that glass front be pretty expensive, Mr. Cable?

CABLE: Not too expensive. You see we need something entirely distinctive to attract the necessary volume of trade.

BILL: That's what you said this morning.

CABLE: You've gotta have something a little better than the other fella's, if you expect people to flock to it. We've got to put Winding Creek on the map, -- see? The public's going to become Winding Creek conscious.

THE: We never had a meeting and we haven't got any business yet. We're just
our Valiant (suits, etc.) and we're just waiting for the
special services such as lodges and other and we're just waiting for the
our exclusive use of our roadhouse (this is a public roadhouse)
activities.

CABLE: But this will be a great thing for the town, and the town is
very happy, too.

JERRY: What's going to happen all this?

DAVID: I'm glad to hear that, young man. Because this is a great thing
for all.

ANDY: Sure is. We're all in on it. There's no one else who's going to
take it away from the town.

JIM: How do you mean?

BILL: We've already given our checks to Mr. Cable. The town is
not as the treasurer of the corporation.

ANDY: And I'm going to be president.

JIM: Oh, it's a corporation.

JERRY: The belongs to it?

CABLE: Anyone can belong that wants to invest their money in a
local enterprise. The gentlemen are welcome to come in, if you
want to. We're glad to have you. We'll be gentlemen.

ANDY: Sure we would.

BILL: Tomorrow we'll see.

JIM: (DELIBERATELY) Well, I don't know. It would be very interesting
-- Mr. Cable did you say you designed this lodge?

CABLE: Right you are.

JIM: What-- what are these initials in the lower corner of the blue print? "L.H.?"

CABLE: Well -- er -- of course I didn't make the drawings. But the whole idea's all mine.

JIM: Oh, I see. And you're just going to act as Treasurer of the corporation?

CABLE: Well, there has to be someone with experience.

JIM: And you plan to raise all the money right here in this town?

CABLE: Of course, of course. We want the local people to have a chance to get in on it first.

JIM: You have Bill's and Andy's checks with you?

CABLE: Yes, I didn't know the banks got here closed so early or I'd have -- deposited them today.

JIM: How much money are you putting into the corporation?

CABLE: Well -- you see, I want to keep it strictly a local organization so I'm only acting as treasurer and sort of general manager.

BILL: You mean you ain't putting up any cash yourself?

CABLE: It's just as I told you. I want the people right here in this lovely city to --

JIM: Cable -- I don't like the looks of this. You don't have anything but a handful of blue prints and a lot of talk.

CABLE: That's short.

THEY: Is I were you I'd pull out of here where you got into before. We don't have any use for five-hundred dollars in the business. Forget it. And we don't aim to make ourselves none out of it either. They're for the use of the public - Government charges. We ain't going to start that way.

CARL: All right! Go ahead! Have it your way. It's none of my business. I know of a hundred ways to make out of the change too in less like this. But I don't want to say a word to you any more. (FADING) Goodbye, gentlemen.

DOOR OPENS

THEY: (CHUCKLING) He means to be in a hurry.

ANDY: I don't see much of a hurry (DOOR CLOSES) (EXCITEDLY) Say, what's that? That fellow's got away. He's got it all.

THEY: (FADING) I'll get him, Andy.

DOOR CLOSING

ANDY: (FADING) Don't let me hear of it any more! (FADING) Oh, say, say. If it's all the same to you, I don't want to say nothing about this to my wife. Please don't mention nothing about business anyone.

THEY: All right, Andy. (CHUCKLING)

THE END

EXPLANATION: While Sam's Forest Rangers come to you every Friday on the radio and some have shown the picture of the National Broadcasting Company with the cooperation of the United States Forest Service.

